

## OPINION

of the submitted works for participation in a competition for the academic position of ASSOCIATE PROFESSOR, in the field of higher education 3. Social, economic and legal sciences, professional field 3.7. Administration and management (Economic management) announced by the University of Shumen "Bishop Konstantin Preslavski", SG no. 63, from 17.07. 2020

**Opinion: Prof. D.Sc. Krassimir Markov Markov**

**Candidate: Yordanka Ivaylova Yankova-Yordanova**

### **I. Brief biographical data of the applicant**

Yordanka Yankova-Yordanova graduated in 2013 from the University of Sofia "Bishop K. Preslavski", majoring in Ecology and Environmental Protection, Bachelor's degree and in 2015 from the University of Sofia, majoring in Ecological Biotechnology and Food Control - Master's degree.

In 2016 she acquired ONS "Doctor" in UNIBIT., Field of higher education 3. Social economic and legal sciences, professional field 3.5. Social communications and information sciences in the doctoral program Organization and management outside the field of material production.

Her professional experience began at Sofia University "Bishop K. Preslavski" from 2013-2014 in candidate-student admission as a specialist, 2014-2017 in the academic department as a chief specialist III degree, from 2017 to the present as a lecturer in the Department of Engineering logistics"

### **II. Characteristics of the scientific production of the candidate**

The scientific production with which Dr. Yordanka Yankova-Yordanova participates in the announced competition corresponds to the scientific specialty and its specifics. It covers 42 publications (21 co-authored), of which 1 monograph published in two parts and 40 articles published in editions in the national reference list. These publications meet the national requirements and national scientometric indicators for holding the academic position of "associate professor" as an indicator of the activity and interests of the candidate.

Yordanka Yankova-Yordanova's monograph "Integral approach to the management of logistics systems in medium-scale production" focuses on logistics systems that directly affect organizational decisions. The idea of the parameters of the production logistics, related to the set logistics goals and the management of the production process is determined. The influence of logistics parameters on the concept of industrial production from the point of view of investment decisions and economic indicators is considered. It is found that only the pre-established parameters of the desired logistics concept guarantee the implementation of production programs and the degree of detail depends on the available information flows, which ultimately establishes that the logistics parameters considered in the monograph directly affect the flows themselves in their entirety along the entire production chain.

In general, the scientific production of Yordanka Yankova-Yordanova is characterized by thematic concentration, content relevance and professional depth as the scientific competence of the author is demonstrated, as well as its precision and integrity.

The content analysis of the scientific works of the candidate shows that they are written professionally, meet the requirements for scientific literature and they show a certain professional sense.

My assessment of the scientific works of Yordanka Yankova-Yordanova is positive parameters considered in the monograph directly affect the flows themselves in their entirety along the entire production chain.

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My assessment of the scientific works of Yordanka Yankova-Yordanova is positive.

The following positive aspects can be highlighted in the scientific production of Yordanka Yankova-Yordanova:

- ✓ very good knowledge of modern aspects of management theory both theoretically and practically;
- ✓ good research and analytical skills for conducting own research;
- ✓ good practical applicability of the research results, both in theoretical and applied terms;
- ✓ good scientific style.

The citations related to the candidate's publications are 34 in collective volumes with scientific review.

### **III. Main contributions in the scientific, scientific-applied and teaching activity of the candidate**

I accept as objective the scientific contributions of the candidate, which are reflected in the scientific and scientific-applied production, which she applies and are reflected in the topics of the disciplines she teaches.

### **IV. Critical remarks and recommendations**

Teacher Dr. Yordanka Yankova-Yordanova has good teaching experience in the field of higher education.

It is recommended in his future research to expand their issues in order to cover most of the aspects of business management.

### **V. Conclusion**

The analysis of the teaching, research and scientific work of the candidate, as well as the presented reference for compliance of the national scientometric indicators for holding the

academic position "Associate Professor" present Yordanka Ivaylova Yankova-Yordanova as a good professional, conscientious researcher and person with sustainable scientific interests.

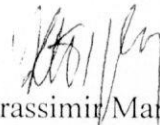
The candidate for the academic position "Associate Professor" meets the requirements for its holding.

I have no doubt of plagiarism in the scientific papers proposed for the competition.

The contributions indicated by the candidate are objective and are the result of the ideas developed by her in her scientific publications.

All this gives me reason to give a positive conclusion and recommend to the scientific jury to prepare a report with a proposal to the Faculty Council for the election of lecturer Yordanka Ivaylova Yankova-Yordanova for the academic position of "Associate Professor" at the University of Shumen "Bishop Konstantin Preslavski" in 3. Social, economic and legal sciences, professional field 3.7. Administration and management (Business management)

Prepared an opinion:

  
Prof. D.Sc. Krassimir Markov

Date: 05.11.2020