

## OPINION

Issued by Assoc. Prof. Zdravka Dimitrova Toneva, PhD

Regarding the submitted papers for the competition for the academic position Associate Professor in the area of higher education 3. Social, Economic and Legal Studies, scientific field 3.7 Administration and Management (Business Management), announced by Konstantin Preslavsky University of Shumen in the State Gazette, No 63/17.07.2020

Only one candidate has submitted documents for the competition and this is Yordanka Ivaylova Yankova-Yordanova.

### **1 General characteristic of scientific research and teaching activity of Yordanka Ivaylova Yankova-Yordanova, PhD**

The candidate has submitted 2 monographs and 30 publications in Bulgarian and International journals (in Bulgarian as well as in English language). The enclosed citation reference consists of 5 citations in collections and peer-reviewed monographs, as well as 2 cited in unrefereed journals with scientific peer-review. The minimum national requirements under Art. 2B, para. 2 and 3 of Law for Development of the Academic Staff in the Republic of Bulgaria have been met. In some cases, these requirements have been exceeded. The submitted reference for the authentic scientific contributions of the candidate's output corresponds to her current scientific and teaching activity which is of great volume and up-to-date.

Furthermore, Yankova-Yordanova, PhD has been teaching 12 scientific disciplines and has participated in one national and three intra-university projects.

### **2. Contents analysis of scientific achievements**

Her scientific and research activity can already be assessed as multilayered and multidirectional. Over a short period of time, she has been able to conduct serious research work. Her sense of social and, in many cases, economic significance of the analyzed issues is impressive. She skillfully embarks

on an analysis of one of the most serious and painful aspects of modern societies - domestic violence and prostitution. Moreover, she proposes a logistics system for information tools which is followed by an evaluation methodology. This proves her practical approach in the conduct and preparation of this research.

Another field with serious influence she has researched is the logistics system. Here, she has also precisely defined the researched issue. The value of the two monographs, however, lies in the analysis that suggests the importance of this strategic planning tool which has been neglected by the government.

The research of garbage disposal issues also deserves high praise. In this case, she has applied a complex approach while paying heed to both the economic side and the biological characteristics of the ever-increasing severity and threat of unpredictable consequences.

Yankova – Yordanova, PhD's teaching activity is evidenced by the preparation and implementation of 12 disciplines. These are three courses per year for the period 2017-2020. It could be said that in parallel with the vast research work and the implemented projects, the intellectual, emotional and mental load was on the verge of the extremes during the evaluated period (2016 - 2020) .

### **3. Motivated and clearly formulated conclusion**

On the grounds of my positive assessment of the candidate's overall activity, I propose to the distinguished members of the Scientific Jury to recommend Yordanka Ivaylova Yankova-Yordanova, PhD to be awarded the academic position "ASSOCIATE PROFESSOR".

01.11.2020

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assoc. prof. Zdravka Toneva