

# STATEMENT

from Prof. DSc Sonya Borisova Ilieva  
Konstantin Preslavsky – University of Shumen  
Faculty of Education

Member of the jury announced by the Konstantin Preslavsky – University of Shumen in SG. issue. 27/02.04.2021 competition for the position of "Associate Professor" in the field of higher education 3. Social, economic and legal sciences, professional field 3.8. Economics (Finance)

Candidate: ch. Assistant Denitsa Petkova Zagorcheva-Koycheva, PhD – lecturer at Konstantin Preslavsky – University of Shumen

## 1. Brief information about the candidate

Ch. Assistant Professor Dr. Denitsa Zagorcheva-Koycheva was born on June 24, 1976 in the town of Shumen. She obtained her higher education - bachelor and master, as well as ONS "doctor" as follows:

- Specialty "Economics and Management of Industry", educational qualification degree "Bachelor", University of Economics - Varna;
- Specialty "Finance", educational qualification degree "Master" in 1999, Burgas Free University;
- Specialty "Accounting and Control" educational qualification degree "Master" in 1999, VTU "St. St. Cyril and Methodius";
- Acquires the educational and scientific degree "Doctor" in 2017. Professional field 3.8. Economics field of higher education 3. Social, economic and legal sciences with a dissertation on "Research and evaluation of tax and investment policy of municipalities as a manageable factor of the business environment for industrial companies."
- The candidate has seven additional qualifications, all in the field of the announced competition.

## 2. Teaching load

The candidate in the competition has a completely sufficient teaching load: in the bachelor's degree he teaches 11 disciplines and in the master's degree - 12 disciplines. In the period 2019 - 2020 she was the head of 16 successfully defended graduates, and currently she is the head of 14 more.

## 3. Academic activity

Ch. Assistant PhD Denitsa Zagorcheva-Koycheva has participated in 2 international, 4 national and 9 institutional projects. She is the technical editor of 6 collections published by the Konstantin Preslavsky – University of Shumen. She has participated in 13 scientific forums.

## 4. Publication activity

Ch. Assistant PhD Denitsa Zagorcheva-Koycheva is distinguished by high publishing activity. She has 24, 3 monographs and 1 methodological guide "Corporate Finance", Shumen.

2014. 21 citations have been noted, which means that her work is well known in the academic community.

5. Publications with which the candidate participates in this competition.

**5.1. Habilitation (post doctoral) thesis – a monograph**

- Zagorcheva, D., Planning and Management of In-House Revenue of Municipalities Through Budget Simulators. 2021, Konstantin Preslavsky Publishing House, Shumen, pp. 1 158, ISBN 978 619 201 485 8

**5.2. Published book based on a defended doctoral thesis for the acquisition of the academic title “doctor”**

- Zagorcheva, D., Evaluation of the tax and investment policy of municipalities by use of a model for evaluating local business environment, 2020, Konstantin Preslavsky Publishing House, Shumen, pp. 1 248, ISBN 978 619 201 434 6

**5.3. Articles and reports published in referenced scientific journals**

- Zagorcheva, D., Pavlov, D., Dynamic Estimation of the Local Business Environment in Support to Investment Decisions of the Top Managers. Serbian Journal of Management Vol. 15 (2), 2020, pp. 263 -275, e-ISSN 2217-7159.

**5.4. Articles and reports published in unreferenced scientific journals**

- Zagorcheva, D., An Algorithm for Successful Municipal Budgeting, SocioBrains (www.sociobrains.com), issue 77/2021, pp. 144 151, e ISSN 2367 5721
- Zagorcheva, D., Planning Simulators as an Innovative Approach in Public Sector Management, SocioBrains (www.sociobrains.com), issue 75/2020, pp. 154 160, e ISSN 2367 5721
- Zagorcheva, D., Shaping Economising Attitudes with a Focus on People’s Individual Characteristics SocioBrains (www.sociobrains.com), issue 76/2020, pp. 160 165, e ISSN 2367 5721
- Zagorcheva, D., Internal financial control in the public sector - norms, contractors, scope. IN: SocioBrains, Issue 70/2020, pp. 71-75, Journal homepage: www.sociobrains.com, ISSN 2367-5721 (online).
- Zagorcheva, D., Using Simulators in Budgeting as an Effective Budget Management Tool, Annual Gazette of the Konstantin Preslavsky University of Shumen – Faculty of Mathematics and Computer Science, vol. XXI C, 2020, pp. 119-130, ISSN 1311 834X
- Zagorcheva, D., Effects of the 2020 State Budget Changes in the Republic of Bulgaria Caused by the COVID 19 Pandemic. MATTEX 2020 Collection of Reports, Konstantin Preslavsky University of Shumen, pp. 181 188, ISSN 1314 3921
- Zagorcheva, D., Simulators for Municipal Budget Planning, Collection of Reports, Jubilee International Scientific Conference, vol. 1/2020, Science and Economy, University of Economics, Varna, 2020, pp. 201 211, ISBN 978 954 21 1037 8 (RePEc)
- Zagorcheva, D., Review of some significant changes in taxation in Bulgaria since the transition to today. SocioBrains, Issue 55/2019, Journal homepage: www.sociobrains.com, pp. 213-216, ISSN 2367-5721.
- Zagorcheva, D., Dynamics of the Bulgaria’s external debt for the period 1999 -2018, IN: SocioBrains, Issue 54/2019, Journal homepage: www.sociobrains.com, pp. 97-103, ISSN 2367-5721.

- Zagorcheva, D., Key Problems of Municipal Budget Planning). Annual Gazette of the Konstantin Preslavsky University of Shumen – Faculty of Mathematics and Computer Science, vol. XIX C, 2018, pp. 81 90. ISSN 1311 834X
- Zagorcheva, D., Economising – Some Unpopular Factors of Influence MATTEX 2018 Collection of Reports, Konstantin Preslavsky University of Shumen, pp. 343 350. ISSN 1314 3921
- Zagorcheva, D., Importance of the Tax and Investment Policy of Municipalities for Improving Local Business Environment Science Conference Collection of Reports, Real Estate and Investments, Economic University of Varna, 2018, pp. 166 177, ISBN 978 954 21 0956 3

6. Fulfillment by the candidate in the competition of the minimum national requirements under art. 2b, para. 2 and 3 of LDASRB

According to indicator A - Dissertation work for awarding the educational and scientific degree "Doctor" - at the required **50 points**, the candidate satisfies **50 points**.

According to indicator B - Habilitation work - monograph - with **100 points** required, satisfied - 100 points.

According to indicator G - Published book on the basis of a defended dissertation for the award of educational and scientific degree "Doctor" or for the award of scientific degree "Doctor of Science" - with the required 75 points, the candidate submits 1 monograph **X 75 points**, total **75 points**. Presents 1 article, co-authored in a scientific journal, referenced and indexed in world-famous databases, for which he received **15 points**. It also presents 12 articles **X 10 points**. In total for group G, the candidate collects **210 points**, which are completely satisfactory.

Indicator D - Represents 11 citations in unreferred journals with scientific review X 5 points, a **total of 55 points**.

It is evident from the above reference that at satisfactory 400 points, according to the Minimum Requirements, the candidate in the competition Ch. Assistant PhD Denitsa Zagorcheva-Koycheva presents publications for **415 points**, which makes her an undisputed candidate.

I accept the proposed scientific contributions and have no questions for Ch. Assistant PhD Zagorcheva-Koycheva.

In conclusion, I give a **POSITIVE** assessment of the candidacy of Ch. Assistant PhD Denitsa Petkova Zagorcheva-Koicheva in the competition for the position of "Associate Professor" in the field of higher education 3. Social, economic and legal sciences, professional field 3.8. Economics (Finance) and I propose to the Faculty Council of the Faculty of Education at the Konstantin Preslavsky – University of Shumen to award her the academic position of "Associate Professor".

15.06.2021  
Shumen

Prepared the statement:

Prof. DSc Sonya Ilieva

