

OPINION

by Prof. **Zhivka Encheva Voenkinova PhD**, Konstantin Preslavsky – University of Shumen, Faculty of Education, in the field of higher education 1. Pedagogical sciences, professional field 1.2. Pedagogy, specialty "Theory of education and didactics (Social pedagogy)" of doctoral dissertation on "*From the theory of communication to the social science*", developed by Prof. **Plamen Kirov Ivanov PhD**, for obtaining the scientific degree "Doctor of Science" from a professional field 3.4. Social activities, field of higher education 3. Social, economic and legal sciences, scientific specialty "Organization and management outside the field of material production (Social activities)".

1. Brief biographical data - Prof. Dr. Plamen Kirov Ivanov was born on October 23, 1963. In 2002 he graduated Konstantin Preslavsky – University of Shumen, specialty "Social Pedagogy"; Specialization Social Administration and Psychology - Bachelor. Since 2004 is a master of tourism – Konstantin Preslavsky – University of Shumen. From 2003-2004 he was a part-time assistant in the Department of Social Pedagogy at the Faculty of Education at Konstantin Preslavsky – University of Shumen. From 2008-2010 he was assistant, and from 2010 to 2012. was ch. Assistant Professor, PhD in University of Shumen. From 1983-1989 he was Head of TCD in Labor and Production Cooperation "Collective Labor", Plachkovtsi. Technologist in Labor and Production Cooperation "Collective Labor", Plachkovtsi - 1983-1989. From 2000 -2003 Chairman of the Board at Labor and Production Cooperation "Collective Labor", Plachkovtsi. Doctor of Science Theory of Education and Didactics (Social Work; diploma № 34202 from 09.06.2010 of the Higher Attestation Commission. From 2012 to 2016 he is an associate professor of Theory of Education and Didactics (Social Work) - Konstantin Preslavsky – University of Shumen. From 2017 so far he is a professor- 3. Social, economic and legal sciences, Konstantin Preslavsky – University of Shumen. The activity of Prof. Dr. Plamen Ivanov is related to teaching, research and practical activities. Works on projects, participates in conferences, symposia, round tables. His research interests are related to methodology of social work, conflict studies, prevention of aging, training communication skills, training - formation of social skills, training - working with children and families, metal science, applied aspects of machine science in technological education.

2. Details of the candidate for the degree of "Doctor of Science" - Prof. Dr. Plamen Kirov Ivanov fulfills his professional duties on time and achieves excellent results in the education of bachelor's and master's students. During the realization of the dissertation procedure there are no violations of the normative requirements. The scientific production proposed for review meets the requirements for fulfillment of the minimum national requirements under Art. 2B, para 2 and 3 of LDASRB.

3. Data for the dissertation and the abstract - The scientific research presented for analysis by Prof. Dr. Plamen Kirov Ivanov draws attention to the choice of the topic of the dissertation, which is provoked by the fact that in the modern information society the issue of communication is becoming increasingly important. The complicated pandemic situation confirms the importance of communication through different means and in different environments. The interest in the consideration of communication from a theoretical-cognitive point of view is connected first of all with the extraordinary ambiguity, as well as with the disciplinary ambiguity of the very concept of communication. It turns out that there is no humanities discipline that does not study communication. History, economics, linguistics, sociology, literature, social psychology and social philosophy, ethics and aesthetics, logic - all these disciplines offer their own

reconstructions and formalization of communication between people. The topicality of the topic stems from the need to describe the general framework for conceptual conceptualization of this phenomenon, which is a common philosophical and theoretical-cognitive task. The topicality of the topic stems from the need to describe the general framework for conceptual conceptualization of this phenomenon, which is a common philosophical and theoretical-cognitive task. Such a universal concept can be specified by the individual disciplines, which indicate in it their own unique subject or aspect. The implementation in the work of an epistemological interpretation of the communicative processes corresponds to the obvious possibilities of both the reductionist and the universalist interpretation. On the one hand, there is the narrow sociological concept of communication, and on the other hand - extremely broad generalizations. The understanding of communication as a special kind of cognitive process proposed in the paper gives us the opportunity to go beyond the classical notions. The recommendations and conclusions in the work are the result of in-depth work, excellent knowledge of the current state and problems related to communication. The problem is presented in depth and comprehensively. I accept as successful the chosen goal of the dissertation work of Prof. Dr. Plamen Ivanov. The dissertation contains an introduction, two chapters, a conclusion, conclusions and literature. The bibliography includes 203 literary sources, of which 90 in Cyrillic and 113 in Latin. The conclusions reached by the author derive from the correct analyzes and summaries made. The abstract corresponds to the structure of the dissertation. It fully and adequately reflects its content, correctly presents the scientific results and contributions of the research. The dissertation meets the requirements of the Law for development of the academic staff in the Republic of Bulgaria and the requirements of art. 31, para. 2 of the Regulations for the conditions and the order for acquiring scientific degrees and holding academic positions in the Konstantin Preslavsky – University of Shumen.

4. Scientific contributions.

Scientific and theoretical contributions are related to:

1. Overcoming the methodological and disciplinary features of communication theory.
2. Modern theoretical concepts of communicative theories are usually based on internal disciplinary developments of the achievements of socio-humanitarian disciplines - sociology, economics, social psychology, linguistics, historical and ethnological research and increasingly they do not take into account the principle of unity of scientific knowledge. and the universality of the criteria of scientific knowledge. The realization of this principle requires a radical expansion of the understanding of communications and bringing this concept beyond the spheres of language and speech acts. In this regard, the study formulates a broad-epistemological and constructivist understanding of communication, which allows the interpretation of the latter as a form of knowledge.
3. The display of the theoretical-cognitive content of communication is associated with the following aspects of knowledge, which make possible the new and expanded concept of communication with the following theoretical-cognitive characteristics:
 - **First of all**, we are talking about the key problems for the adequate understanding of the utterances of the Other, whose understanding is difficult in the conditions of inaccessibility of the foreign consciousness.
 - **Secondly**, the problem of communication is associated with the fundamentally dual purpose of any communication, which is oriented on the one hand to integration and mutual understanding, and on the other - to the informational description of the subject of speech.
 - **Thirdly**, communication is considered in the dissertation as the basis of important epistemological differences knowledge / ignorance, ie. knowledge of some information of one

participant in the communication and its unknownness to the other, which provokes the formation of communication systems and various forms of sociality.

5. Assessment of the candidate's personal contribution

I accept the personal contribution of Prof. Dr. Plamen Kirov Ivanov and give an excellent assessment of the research activity of the candidate for obtaining the scientific and educational degree "Doctor of Science".

6. Critical notes

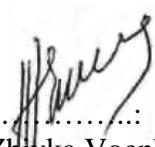
I have no critical remarks on the scientific production of Prof. Dr. Plamen Kirov Ivanov presented to me for review.

7. Personal impressions

I have known Prof. Dr. Plamen Kirov Ivanov for many years as an excellent professional. As a colleague and teacher he is correct, responsive and attentive. In his many years of practice with a lot of experience and professional skills he has prepared a large number of students. Participates successfully in research projects, scientific forums, seminars. All this is an indicator that he is responsible and successfully achieves the goals he has set.

8. Conclusion - The dissertation proposed for review on the topic: "From the theory of communication to social science", developed by Prof. Dr. Plamen Kirov Ivanov has been completed. Due to all this, the evaluation of the dissertation work is POSITIVE. The achieved scientific results give grounds to convincingly recommend to the esteemed Scientific Jury to give a POSITIVE grade to Prof. Dr. Plamen Kirov Ivanov - Department of Social Work at the Faculty of Education at the Konstantin Preslavsky – University of Shumen to award the educational and scientific degree "Doctor of Science " from a professional field 3.4. Social activities, field of higher education 3. Social, economic and legal sciences, scientific specialty "Organization and management outside the field of material production (Social activities)".

30.07.2021
Shumen

Prepared the opinion.....:

Prof. Zhivka Voenkinova, PhD