

OPINION

on a competition for the occupation of the academic position "professor" in the field of higher education 1. Pedagogical sciences, professional direction 1.1. Theory and management of education (Administrative and financial management of the educational system), announced by the Faculty of Pedagogy of Shumen University "Ep. Konstantin Preslavski", SG No. 41/03.06.2022

by Prof. PhD Dinko Velichkov Gospodinov

Procedure. One candidate participated in the announced competition - Assoc. Professor PhD. Denitza Petkova Zagorcheva - Koycheva, lecturer at the Faculty of Pedagogy of Shumen University "Bishop K. Preslavski". It is clear from the submitted documents that the applicant meets the minimum national requirements, in accordance with Art. 26 of LDASRB, as well as the additional ones of Shumen University.

Research activity. For participation in the competition, 2 individual monographs, participation in a collective monograph and 10 scientific articles, of which 3 in English, are submitted. The habilitation thesis is the monograph "System for successful management of an educational institution". The monograph meets the requirements of paragraph 1, item 10 of the Supplementary Provisions of LDASRB and is very up-to-date because it is dedicated to a poorly developed field of education management in our country - management technologies. In it, problems from the field of control technology are developed with an emphasis on control algorithms. The selection of the areas of management in which the relevant algorithms should be developed is successfully linked to the diagnosis of the level of managerial competence of the relevant managers for whom they are intended. Algorithms have been developed in four areas of school management: financial management, personnel management, information and documentation management, and risk management.

In the second monograph - "A model for the formation of financial literacy as a key competence for the development of education" an author's model for the formation of financial literacy was developed. A definition of the concept of "financial literacy" is proposed, the need for it in modern socio-economic conditions is clarified, the process of forming literacy is tied to the

determination of the need for it among specific learners and, accordingly, their age, the model is approved for children up to 7 years of age.

The scientific articles submitted for participation in the competition are thematically diverse, but they develop problems primarily in the areas of financial management of educational institutions and financial literacy.

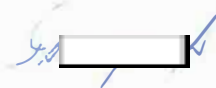
Teaching activity. The submitted documents for participation in the competition show that Assoc. Professor Denitza Zagorcheva - Koycheva has significant teaching experience, she participated in the development of curricula, textbooks and teaching aids. She indicated that she taught 11 study disciplines in OKS "Master" and 10 in "OKS" Bachelor, which are mainly in the field of finance and management of education, such as Financial Management in Education, Administrative Management in Educational Institutions, Communications and Management in the organization, Accountability and control in education, Social entrepreneurship, Relationship management in an educational environment, etc. She has developed two textbooks and one teaching aid in the field of financial management, and the dictionary of specialized vocabulary in the regulatory framework for pre-school and school education is innovative in its idea and useful not only for students studying in the field of educational management, but also for management practice in school education. The textbooks and teaching aids are well structured and distinguished by a clear and logical exposition and are useful for the training of students studying in the relevant academic disciplines.

Participation in projects. The competition documentation shows that Assoc. Professor Denitza Zagorcheva – Koycheva is an active and regular participant in a number of international, national and university projects.

Authorship and Contributions. The topic and style of the publications confirm the authorship of Prof. Denitza Zagorcheva - Koycheva on them. I accept the theoretical and practical contributions indicated by her. The field of financial management is traditionally difficult for the practice of school management. Competence, rich practical experience, synthesized presentation and clear language make her publications in this field particularly useful for management practice and for student training.

Conclusion. Based on the above, I recommend to the Honourable Scientific Jury to propose Associate Professor PhD Denitza Petkova Zagorcheva - Koycheva to be elected as a professor in the field of higher education 1. Pedagogical sciences, professional direction 1.1. Theory and management of education (Administrative and financial management of the educational system).

12.10.2022

Signature: 

/Prof. PhD D. Gospodinov/