

OPINION

on a dissertation on topic: "Study of mechanisms for the formation and institutionalization of corporate social responsibility and social investment", for the degree "Doctor of Science", in the field of higher education 3. Social, economic and legal sciences, Professional field 3.4. Social activities, Scientific specialty "Organization and management outside the field of material production"

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The scientific work proposed for review is dedicated to a problem important for our society, namely, that of corporate social responsibility and social investment. It is no secret that our social problems are still solved sporadically, inconsistent with the dynamically changing world - economy, culture, education, markets, productivity, wages, bonuses, attitudes towards creating material or spiritual goods, services and science.

Namely, the extremely valuable dissertation work of Prof. Antonova is dedicated to these issues.

It is spread over 560 pages, with five chapters of equal volume, in which there is continuity and logical sequence, introduction, scientific contributions, publications on the topic of the dissertation, used literature and applications.

In the work we find 420 literary sources, of which 88 in Cyrillic, 247 in Latin and 88 sources in sitegraphy. This vast scientific material of Bulgarian and

foreign authors in the field of study provides an opportunity to gain serious awareness, high erudition on the issues studied and a number of competencies. They, in turn, allow Prof. Antonova to conduct the research in accordance with the goals and objectives and formulate significant conclusions for both theory and practice in the field of corporate social responsibility.

The 63 tables, 57 figures, 10 images and 4 appendices should not be missed. They complement the textual material and allow a deeper understanding of the nature of the studied problems.

The main issues that Prof. Antonova discusses in the separate chapters are: analytical study of the development of corporate social responsibility (CSR) and social investment (SI); the methodological essence of CSR and SI; scientific and applied role of CSR and SI in the internal social policy of the organization; opportunities and approaches for institutionalization of CSR and SI; approbation of theoretical and methodological formulations for the use of mechanisms for formation and institutionalization of CSR and SI. "The foundations of corporate social responsibility were formed at the beginning of the last century, when the International Labor Organization (ILO) was established, a structure aimed at promoting socio-economic progress, achieving social justice, improving working conditions and living conditions of workers. and employees. The humanistic mission of CSR is strengthened after the adoption of the Universal Declaration of Human Rights and the European Social Charter, establishing the principles of activity ensuring the protection of the rights of workers in various categories of work "(p. 12 of the dissertation work).

According to Prof. Antonova, "in the conditions of the modern socio-economic development of Bulgaria, following the principles of CSR is one of the factors for sustainable development of business and regions and the improvement of human capital." (p. 13 of the dissertation work).

The legal and social platforms of CSR in the country, the perimeters of its action in business and relations with NGOs and other forms of modern civil society are clarified.

The author also presents three groups of contributions - scientific (total number 5), scientific applied (11 in number) and applied (5). Through them, the dissertation research was brought to a successful and successful end. The contribution moments are significant, not only for Angel Kanchev University, but also for our social science, which deals with these issues.

The abstract is 102 pages long. It contains all the necessary elements for work of this kind. The whole structure of the dissertation follows, without adding new, unexplored elements.

Prof. Antonova defends the originality of her dissertation research through the attached publications preceding the defense: 23 papers in prestigious scientific forums; 9 articles; 1 studio. The first work was published in 2014, and the last in 2021. Within seven years, Prof. Antonova methodically develops individual issues related to the global topic of the dissertation, defending his ideas and positions.

The reference to the cited authors is correct and comprehensive. A number of documents of the EU and other international institutions have been proposed, through which the ideas for CSR are realized in the world, Europe and in our country.

The applications are comprehensive and thoroughly show the state and development of CSR problems.

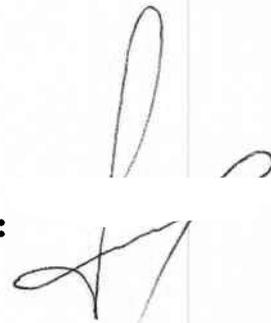
In general, the work is a serious scientific research of Prof. Antonova and marks a kind of peak in her research and career development.

C O N C L U S I O N

Referring to my impressions of the dissertation, the serious analysis of the researched problem, the large number of publications, the categorical scientific contributions, the saturation with graphic materials, the excellent abstract, I allow myself to propose to the Honored Scientific Jury of University of Shumen "Konstantin Preslavski" to award the scientific degree "Doctor of Sciences" to Prof. PhD Diana Antonova Antonova, in the field of higher education 3. Social, economic and legal sciences, Professional field 3.4. Social activities, Scientific specialty "Organization and management outside the sphere of material production".

06. 04. 2022

Prepared the opinion:



Sofia

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