



SOFIA UNIVERSITY
"ST. KLIMENT OHRIDSKI"
FACULTY OF SLAVIC STUDIES
DEPARTMENT
OF LITERARY THEORY

BULGARIAN ACADEMY
OF SCIENCES
INSTITUTE FOR LITERATURE
DEPARTMENT
OF LITERARY THEORY



CALL FOR PAPERS

National Academic Conference

Repetition, Renewal – Practices of Remake

20 – 21 March 2020

New Conference Hall, Sofia University "St. Kliment Ohridski"

Dear colleagues,

Literary Theory Department at the Faculty of Slavic Studies of the Sofia University "St. Kliment Ohridski" and the Literary Theory Department at the Institute for Literature at the Bulgarian Academy of Sciences have the pleasure of inviting you to their traditional joint conference. This year the conference will be focused on the topic of "remake", thought in the broadest possible sense. The invitation addresses established and young researchers (including PhD students) from all areas of the humanities.

The new make of a familiar work of art raises the question of its conceptualization from the very emergence of cultural practices. Aesthetics of the same presumes multiple re-enactments – of the well-known myths in Ancient Greek tragedy, of popular folklore narratives in Renaissance novella, of traditional scenes in classical painting – in a new way. In the world of modern technologies, the issue of reworking an existing artwork is posed in a new way and the product is given the name "remake". Coined in the area of film industry, initially the notion referred to the appearance of a new version of an existing film. Nevertheless, it enters the sphere of other cultural and artistic practices, as well as the field of popular culture. High technologies, able to provide immediate and perfect copy of every cultural product, imply not only the multiplication of the same, but also the striving for new strategies of renewal, for finding the balance between known and unknown. How do all these interactions affect culture, arts, and the humanities?

Papers are welcome in the following thematic fields but the suggested list is not exhaustive:

- emergence of the concept of remake in cinema; different remake practices; sequel, prequel, reboot, spin-off, cinema universe; art cinema and mass production;
- the remake in various arts – cinema, literature, music, stage arts, etc.;

- remake in popular and mass culture; aesthetics of the same and the return of collective phantasms;
- history of remake practices, renewal in the history of art and culture;
- remake in video-games; playing, replaying, versions;
- remake, adaptation and appropriation – similar approaches or antipodes;
- remake and translation, languages of the remake;
- conceptualizations of remake in the humanities – theory of repetition and renewal; the question of the scope of the concept; remake and simulacrum;
- remake and marketing, the place of remake in management and economy of culture; repetition and renewal in the logic of cultural industry;
- repetition and renewal in the intersections of various arts; the remake in the course of transformation and change of art media;
- techniques of remake practices; the role of high technologies in repetition and renewal;
- social networks, collective creative work, anonymous transformations – collage, meme, Facebook personalities.

Paper proposals are to be sent no later than **28 February 2020** on literateor@abv.bg. They shall contain title, abstract of up to 300 words, key words and author's affiliation.

Length of presentations: 20 minutes.

The organizers